



Jillian Walker, VP of Client Experience at Elevated HR Solutions
Monday, October 17th :: SFU Surrey, SUR2750 :: 4:30pm to 5:30pm



As an award-winning HR professional and driven Generation Y, Jillian is a passionate leader. She is heavily involved in the HR profession, small business community, non-profit organizations and the online scene. Over the last few years, Jillian has won numerous awards in both her profession and the community. She understands the impact and importance of being well-rounded and prides herself on the concept of give more than you take. Jillian leads marketing, public relations and non-profit involvements at an HR start-up, Elevated HR. She is entrepreneurial to her core and a proud SIFE Alum.

Find out about how these industry professionals started their own business and found the success they are at! You will hear their first-hand experiences as they share their stories of successes, struggles and quirks. These are forums designed to help any student entrepreneur at every stage of their business and from every faculty.



Elizabeth Bowker, Founder of Blue Moon Management
Monday, November 7th :: SFU Surrey, SUR2750 :: 4:30pm to 5:30pm



Elizabeth Bowker is a small business strategist, project consultant and educator with an in:depth knowledge of business operations, including budgeting and cash management, marketing and strategic planning, and adult learning practices. She transitions her expertise to her small businesses clients, helping them to build on existing strength in order to reach and then exceed their aspired business goals.

Her strength is in her ability to communicate her expertise to a variety of audiences so it is more easily understood and is most useful to them. She has an engaging and very personable style and is known for being responsive to the needs of clients.

Elizabeth has over fifteen years experience in the private, public and non-profit sectors, specializing in sustainability, communications and transportation. She brings a common sense approach, rooted in solid business practices, to help clients determine and focus on goals and then build detailed plans and strategies for achieving those goals. Through solid planning, inclusive team building, and operational savvy, Elizabeth has been able to help small companies successfully develop in to bigger companies.

Elizabeth began her career as a high school teacher before receiving an MBA from UBC, with additional training in negotiation and facilitation. She has worked for companies including VANOC and TransLink, as well as many smaller businesses in a variety of sectors. She also has a bi:weekly business column in the Alaska Highway News. She currently sits on the Vancouver City Planning Commission.

Get the first-hand experience on how she founded business management company!



Graham Buksa, Co-Founder of Rayne Longboards
Monday, November 14th :: SFU Surrey, SUR2750 :: 4:30pm to 5:30pm



Graham Buksa is an Engineer by trade and has been coming to terms with his entrepreneurial bloodlines for the past 8 years. While completing a biomedical engineering degree, Graham was president of a highly acclaimed Intelligent Vehicle project, competed nationally in Entrepreneurial Design competitions and completed specialized coursework in quality control systems, management and business development. Not content to take a regular career path, Graham has been building Rayne for the past 4 years. In this time Graham has been the winner of the 2004 Small Business BC business plan competition, built a high-efficiency factory, completed cutting edge R&D in partnership with the National Research Council and has recently become the 6th fastest skateboarder in history.

Graham will be presenting on Monday, November 14th from 4:30pm to 5:30pm. Get the first-hand experience on how he founded his company!