



Kath Britton, Business Advisor of Women's Enterprise Centre

Wednesday, October 12th :: SFU Burnaby, WMC 2507 :: 4:30pm to 5:30pm



Kath Britton, Business Advisor in the Vancouver office of Women's Enterprise Centre, brings 11 years of business experience to the team.

After starting her career in engineering and project management, Kath received her MBA from the UBC Sauder School of Business in 2005. She then spent four years in the banking industry as a commercial lender and as a business analyst. During this time Kath pursued her Certified Management Accounting designation part-time and became a CMA in 2008.

Learn the financial side to starting your own business, including topics from how to maintain a financial balance to your business to keep your business afloat to where you can find the finance you need to support yourself!



Rob Goehring, Co-Founder & VP of Product Management and Marketing of Contigo

Wednesday, October 26th :: SFU Burnaby, AQ 3003 :: 4:30pm to 5:30pm

Rob, Co-Founder & VP of Product Management and Marketing, is the driving force behind Contigo's product vision, corporate branding and marketing strategies. He is instrumental in turning ideas and concepts into highly-acclaimed technology solutions that are robust and user friendly. Prior to Contigo, Rob worked for webBASIS Inc., a California-based venture that provided web communications applications to over 15 million subscribers. Rob owned all aspects of the product, from conception to launch, and was responsible for the development effort for over 50 software engineers across 3 cities. Rob holds a Bachelors Degree of Business Administration in Marketing and an M.B.A. from Simon Fraser University in Management Information Systems and Marketing.

Learn how to innovate and differentiate yourself in your own business and find your market niche and bring your future business ideas to life!



Honor Morris, Media Relations Manager of Kasian Architecture Interior Design

Thursday, November 3rd :: SFU Burnaby, WMC 3210 :: 4:30pm to 5:30pm

Honor Morris, Media Relations Manager, has spent much of her professional life in front of the microphone. A skilled host and media presenter, Honor has an award-winning background in broadcast journalism through the CBC and BBC. She has worked as an international correspondent for both organizations, covering a variety of news and sports events for a global radio audience. Honor has provided commentary on the World Cup of soccer; the Bali and London terrorist bombings; the Robert Pickton murder trial; and most recently, the 2011 London riots. An experienced program and documentary maker, Honor secured two UK Sony awards, the Oscars of the UK radio industry, for her ground-breaking research work on "Wartime Kent", a leading historical documentary series for BBC radio.

Honor has worked extensively in both the public and private sector and has created strategic training workshops for entrepreneurs seeking venture capital financing at North America's first Plant Biotechnologies Conference. She also developed bootcamp-style seminars on effective presentation techniques for C-level executives at all of the First Tuesday/First Forward business matchmaking events, and worked as a senior presentation judge for the prestigious 'Enterprize Canada Business Plan Competition'.

Learn how to present to stakeholders to sell their ideas properly and the secrets behind how to make a great presentation, and make that leap forward you need to make a great elevator pitch today!



Karen Milde, Founder and Senior Marketing Consultant

Wednesday, November 9th :: SFU Burnaby, RCB 6136 :: 4:30pm to 5:30pm



With over 8 years of experience in Marketing and Communications, including a stint as Marketing Director, Karen is all about the bottom line and marketing ROI. She is a go-getter, and prides herself on being technology savvy. She is continually learning, and is always looking for new business ideas. Her past employers have included Safe Software, TP Systems, and Honeywell. She is also a board member at the Marketing Research Intelligence Association. Karen has a passion for organization, and loves working with people. She lives life like there is no tomorrow and strives to stay busy. In her spare time, she enjoys taking aerobics classes, fighter fit, yoga, hiking, swimming, shopping, house and pet sitting, travelling, reading, cooking and, of course, lounging at the beach. She also dreams of 'loja,loja,loja', pao, sopa, and Bunny Island someday (Only some of you know what this is!).

Learn how to market their business to attract their stakeholders' interest and how to create the right brand image for your business and find success in your business idea today!